

## **SIGNS**

Signs may be placed on school campuses for the following purposes:

1. Identify the school
2. Publicize school events and Natomas Unified School District events
3. Publicize non-school sponsored events held at the school site
4. Advertise sponsors of school teams and events

Signs for the purpose of identifying the school may be permanent in nature and placed in areas visible to the public.

Signs designed to publicize school events may be permanent or temporary in nature and placed in locations visible to the public and throughout the campus for viewing by the students.

Publicity signs for non-school sponsored events/activities held at a school may be placed on the perimeter of the school for no more than 24 hours before the day(s) of the event/activity where they are visible to the public. One sign will be allowed per event/activity. The size of the signs will conform to the city's regulations regarding the size of signs posted in residential areas.

The monies collected for sponsors per sport will be deposited into the Associated Student Body Account with 25% going to that sport and 75% going to the Boosters Club. Signs will not be sold for more than one school year. Sign placement and upkeep will be determined by the Principal with input from the Athletic Director, Booster Club and Student Council.

Student made signs can be a part of the learning process, but need to strive for professional quality.

Signs to publicize non-school sponsored events, and to advertise sponsors shall be of professional quality.

Any sign that in the judgement of the school or District administrators does not meet general community standards of good taste and quality will not be allowed.

A prohibited sign is one that:

Is false, misleading or deceptive.

Is explicit sexual material, obscene material or material harmful to minors as those terms are defined in California Penal Code, ' 311.

**SIGNS** (continued)

Depicts violence, anti-social behavior, or relates to an illegal activity.

Holds up an individual or groups of people to public ridicule, derision or embarrassment, or defames an individual or group.

Includes language which is obscene, vulgar, profane, scatological, or which presents a clear and present danger of causing riot, disorder, or other imminent threat to public safety, peace or order.

Directly or indirectly promotes the sale or use of alcoholic beverages, tobacco or firearms.

Promotes a political or religious ideology.

3/10/99  
1/12/00  
4/9/03  
8/10