

SECCIÓN 2: La comunicación y los medios

Unidad 4: Los medios de comunicación tradicionales y su impacto

Sustantivos	Nouns		
actor (m)	actor	fin (m)	end
actriz (f)	actress	foco (m)	spotlight
agencia (f)	agency	foto (f)	photo
antena (f)	aerial	fotógrafo/a (m, f)	photographer
anuncio / aviso (HA) (m)	advertisement	fotoperiodista (m, f)	photojournalist
aparato (m)	machine; set; piece of equipment	grabación (f)	recording
audiencia (f)	audience, spectators	grabador (m)	recorder
boletín (m) informativo	news bulletin	guión (m)	script
cámara (f)	camera	guionista (m, f)	scriptwriter
canal (m) / cadena (esp E) (f)	TV channel	herramienta (f)	tool
capítulo (m)	episode, chapter	hoja (f)	sheet
censura (f)	ensorship	imagen (f)	image
comedia (f)	comedy; play (theatre)	informativos (m, pl)	news
concurante (m, f)	quiz competitor	informe (m)	report
concurso (m)	quiz	largometraje (m)	feature film
corresponsal (m, f)	correspondent	locutor(a) (m, f)	announcer
cortometraje (m)	short film	mando (m) a distancia (E); control (m) remoto (HA)	remote control
culebrón (m)	soap opera	maquillaje (m)	make-up
descanso (m) / pausa (f)	pause; break	medios (m, pl) de comunicación	media
diario (m)	(daily) newspaper	micrófono (m)	microphone
dibujos (m) animados	cartoon	noticia (f)	news item
difusión (f)	dissemination	noticias (f, pl) / noticiero (m) (HA)	news
disco (m)	disc	oyente (m, f)	listener
doblaje (m)	dubbing	pantalla (f)	screen
documental (m)	documentary	película (f)	film
editor(a) (m, f)	publisher	periódico (m)	newspaper
editorial (f)	publishing house	periodismo (m)	journalism
ejemplar (m)	copy (of a book)	periodista (m, f)	journalist
emisión (f)	broadcast	personaje (m)	character (in film, etc.)
emisora (f)	radio station	pila (f)	battery
entrevista (f)	interview	plató (m) (E)	set (cinema, TV)
episodio (m)	episode	portada (f)	front page
escándalo (m)	scandal	premio (m)	prize
espacio (m)	programme; TV time slot	prensa (f)	press
espectáculo (m)	show	presentador(a) (m, f)	presenter
estreno (m)	first appearance; premiere	privacidad (f)	privacy
exposición (f)	exhibition	programa (m)	programme
film(e) (m)	film	programación (f)	(list of) programmes
		prohibición (f)	prohibition

protagonista (m, f)	protagonist
prueba (f)	test; trial
publicidad (f)	publicity; advertising; advert
público (m)	public
radio (f)	radio
redacción (f)	drafting; editorial staff
redactor(a) (m, f)	editor
reportaje (m)	report
reportero/a (m, f)	news reporter
revista (f)	magazine
señal (f) de televisión	TV signal
serie (f) de televisión	TV series/serial
sonido (m)	sound
subtítulo (m)	subtitle
tarima (f)	platform
telediario (m)	TV news
telenovela (f)	soap (opera)
telespectador(a) (m, f)	(TV) viewer
televidente (m, f)	(TV) viewer
televisor (m)	television (set)
titular (m)	headline
tragedia (f)	tragedy
transmisión (f)	transmission

Adjetivos

aburrido/a	bored; boring
aficionado/a (a)	keen on
cómico/a	comic
creativo/a	creative
divertido/a	entertaining, funny
entretenido/a	entertaining
escandaloso/a	scandalous
ficticio/a	fictitious
informativo/a	informative
mediático/a	(of the) media
polémico/a	controversial
radial (HA)	(of) radio
semanal	weekly
subtitulado/a	subtitled
televisivo/a	televised, (of) television

Verbos

actuar	to act
adaptar	to adapt
anunciar	to advertise
apagar	to switch off
censurar	to censor

Adjectives

bored; boring
keen on
comic
creative
entertaining, funny
entertaining
scandalous
fictitious
informative
(of the) media
controversial
(of) radio
weekly
subtitled
televised, (of) television

Verbs

to act
to adapt
to advertise
to switch off
to censor

competir (-i-) con	to compete with
conectar	to connect
difundir	to broadcast; to disseminate
dirigir	to direct
divertir (-ie-)	to entertain
doblar	to dub (film)
durar	to last
emitir	to broadcast
encender (-ie-) / prender (HA)	to switch on
ensayar	to rehearse
entretener (-ie-)	to entertain
entrevistar	to interview
escuchar	to listen
estrenar(se)	to be shown for the first time
filmar	to film
grabar	to record
influir	to influence
informar	to inform
interpretar	to interpret; to perform
poner (E) / (pasar) (HA) (un programa)	to put on/to show (a programme)
prohibir	to prohibit, to forbid
publicar	to publish
redactar	to edit; to draft
representar	to represent; to play (a part)
ver	to see, to watch (e.g. television)

Locuciones

en directo	live (programme)
en vivo	live (programme)
caja (f) tonta (E)	"the box"
controlar los medios de comunicación	to control the media
desempeñar un papel	to play a part
libertad (f) de expresión	freedom of speech
ocio (m)	leisure time
pausa (f) comercial	commercial break
prensa (f) amarilla / sensacionalista	gutter press
regulador (m) / perro (m) guardián (E)	watchdog
revista (f) del corazón	glossy magazine
rueda (f) de prensa	press conference
sacar / tomar / hacer una foto	to take a photo

Expressions

live (programme)
live (programme)
"the box"
to control the media
to play a part
freedom of speech
leisure time
commercial break
gutter press
watchdog
glossy magazine
press conference
to take a photo

UNIDAD 5: El siglo XXI: la revolución de las comunicaciones

Sustantivos

Nouns

abuso (m)	abuse	herramienta (f)	tool
acceso (m)	access	icono/ícono (m)	icon
altavoz / altoparlante (HA) (m)	speaker	identidad (f)	identity
archivo (m)	file	impresora (f)	printer
arroba (f)	@	informática (f)	computer science
auriculares (m, pl)	headphones	internauta (m, f)	surfer
banda (f) ancha	broadband	Internet (E); internet (m, f) (HA)	internet
bandeja (f) de entrada	inbox	iPad (m)	iPad
bandeja (f) de salida	outbox	iPod (m)	iPod
barra (f) de herramientas	toolbar	lápiz (m) USB / pen drive (m)	pen drive
borrador (m)	draft	laptop (f) (HA)	laptop
buscador (m)	search engine	lector(a) (m, f)	reader
cargador (m)	charger	libro(m) electrónico	e-book
carpeta (f)	folder	locutorio (m)	shop providing telephone services
cartucho (m) de tinta	ink cartridge	mando (m) a distancia (E) / control remoto (HA)	remote (control)
celular (m) (HA)	mobile	mensaje (m)	message
chat (m)	chatroom	mensaje (m) de texto	text message
ciberespacio (m)	cyberspace	módem (m)	modem
cibernauta (m, f)	cybernaut	monitor (m)	monitor
clave (f)	key	móvil (m) (E)	mobile
código (m)	code	ordenador (m) (E)	computer
comercio (m) electrónico	internet shopping	página (f) web	webpage
computadora (f) (HA)	computer	pantalla (f)	screen
conexión (f)	connection	PC (f) (HA); (m) (E)	PC
contacto (m)	contact	perfil (m)	profile
contraseña (f)	password	pestaña (f)	tab
control (m) de volumen	volume control	pin (m)	pin (number)
corrector (m) ortográfico	spellcheck	piratería (f)	piracy
correo (m) basura	junk mail, spam	portal (m)	portal
correo (m) electrónico	e-mail	portátil (f) (HA); (m) (E)	laptop
cursor (m)	cursor	prefijo (m)	prefix
datos (m, pl) personales	personal information	procesador (m) de textos	word processor
destinatario (m)	recipient	programa (m)	program
diario (m) digital	digital newspaper	programador(a) (m, f)	programmer
disco (m) duro	hard disk/drive	proveedor de servicios	service provider
documento (m)	document	ratón (m) (E) / mouse (m) (HA)	mouse
e-mail (m)	email	red / Red (f)	web, network
enlace (m)	link	red (f) social	social network
escáner (m)	scanner	respuesta (f)	reply
escritorio (m)	desktop	servidor (m)	server
fichero (m)	file	sitio (m) web	website
función (f)	function	software (m)	software
grabadora (f)	recorder		

tableta (f)	tablet, netbook
tecla (f)	key (on keyboard)
teclado (m)	keyboard
telefonía (f)	telephony
teléfono (m) inteligente	smartphone
tono (m) de discado	dial tone
tono (m) de llamada/ ringtone (m)	ringtone
usuario (m)	user; user name
sistema (m)	system
wi-fi (m)	Wi-Fi

Adjetivos

adjunto/a	attached
apagado/a	switched off
conectado/a	connected
digital	digital
electrónico/a	electronic
encendido/a / prendido/a (HA)	switched on
inalámbrico/a	wireless
interactivo/a	interactive
prohibido/a	forbidden

Verbos

abrir	to open
acceder	to access
apagar	to turn off
borrar	to delete
cargar	to upload, to charge
cerrar (-ie-)	to close
chatear	to chat
colgar (-ue-)	to hang up

Adjectives

attached
switched off
connected
digital
electronic
switched on
wireless
interactive
forbidden

Verbs

to open
to access
to turn off
to delete
to upload, to charge
to close
to chat
to hang up

conectarse a	to connect to
copiar	to copy
descargar / bajar	to download
desconectar	to disconnect
discar (Arg., Bol., Hond. y Par.)	to dial
encender (-ie-) / prender (HA)	to turn on
enviar; mandar (esp. HA)	to send
escanear	to scan
grabar	to record
guardar	to save
imprimir	to print
marcar	to dial
navegar	to navigate, to browse
pegar	to paste
postear	to post (message)
prohibir	to forbid, to prohibit
pulsar	to press a button
reenviar	to forward
sonar (-ue-)	to ring, sound

Locuciones

Expressions

adjuntar un archivo (m)	attach a file
botón (m) de encendido y apagado	on-off switch
conectarse a la red / Red	to connect to the web
hacer clic (en)	to click on
navegar por la web	browse
poner en marcha	to start up
unidad (f) de disco (duro)	(hard) disc drive