**Broadcast Media 1 Course Syllabus and Outline 2019-2020**

**Google classroom code PERIOD, 0, 2 s134w0**

**Google classroom code PERIOD 4, 5 fsqc1jq**

**Remind 101 Text 81010 @tigertalk1**

**Broadcast Media 1** is the first class in the Broadcast and Media Arts Pathway and offers an overview to the broadcast media industry, including an introduction to anchoring, directing, editing, interviewing, news writing, photojournalism/videotaping and reporting.

Broadcast Media 1 is a visual arts and/or career technical elective and a UC “g”

Students have hands on access to real industry tools and participate in “Tiger Talk“ student news tapings. Students will be expected to have professional language and behavior, be respectful, take care of the studio and equipment be on time. They are required to videotape several stories a year and will need to pass a safety checklist and sign a release to use equipment. In addition they will be exposed to writing news, reading from the teleprompter, making a public service announcement and editing with WeVideo and Adobe Premiere Pro.

**Course Objectives:** By the end of Broadcast Media 1, students will have an overview of the broadcast media industry and be able to:

* Identify news terms and equipment
* Participate in news tapings
* Become more comfortable speaking on camera & present stories on camera
* Write and analyze news stories and formats like vosots (video and sound on tape)
* Learn basic photojournalism techniques including setting up a tripod and getting sound
* Understand wide, medium and tight shots as well as proper lighting
* Edit video including a sequence/timeline with audio
* Regularly contribute to “Tiger Talk,” and participate as a team under deadline rotating roles including reporter, photographer, editor
* Work on a complete story “package” and submit via Google Drive

**Requirements/Class Rules RESPECT**

* **Ourselves and Others**
* **Time and Deadlines**
* **Studio Procedures and Equipment**

**Professional, respectful behavior & language and a B average required for field trips**

Unprofessional language and behavior and improper care of equipment (including violating signout procedures) can result in appropriate disciplinary protocols including losing privileges to use equipment, go on field trips and be in class as well as possible replacement costs.

**NO Cell phone use in class:** Uness during approved time for video and social media units

**Late work/tardy:** Points deducted for missing deadlines unless prior arrangements made

Google classroom: Check for missing work

*Class consequences*

1. *Verbal warning, written warning*
2. *Call/contact home*
3. *Loss of certain privileges*
4. *Possible administrative referral and further disciplinary action*
5. *Replacement costs (in regards to equipment )*

**Course Content:** Class will be taught in a hands-on studio environment with projects/ modeling skills counting for 50% of grade.

Class participation and respectful behavior and language is required, including joining news discussions, sharing current events and school news.

There will be broadcast industry professionals speaking to share their expertise and professional courtesy is expected including no earbuds or eating.

There will also be an off-site field trip to a television station, including ABC10 in Sacramento for students with at least a B average and professional behavior.

Broadcast Media 1 students will also videotape a school club for a project, work as a team for a public service announcement and do their own story or “news package: for a final project at the end of the year. **Tiger Talk** is the student newscast Broadcast Media students participate in and rotate roles including teleprompter operator, photographer, editor, director, studio camera, floor director and camera talent/anchors.

**Class units/topics include:** Orientation and Expectations and Introduction to a TV Studio

Newsroom Jobs and Introduction to Broadcast Photojournalism

Photojournalism (using video cameras including Canon HD camcorders & Sony video camera)

Introduction to Video News Editing: using WeVideo & ADOBE Premiere Pro

News Writing, Analyzing and Gathering News

Interviews, Avoiding the Yes/No Questions

Understanding TV Audio, Directing and Producing News

News/PSA/Press Releases

Social Media News Gathering, Legal/Ethical Media News Issues

Putting it all Together /News package story

**Assessments/Grading: Creating project content and learning and demonstrating skills**

* **Class projects (like video, psa’s ) 50 %**
* **Formative & Summative tests 30%**
* **Final news package story project 10%**
* **Class assignments & participation (daily writing, TV jobs) 10 %**

**Story Projects**  **50%**

After class practice, students will complete projects to demonstrate knowledge of studio operation, news delivery and teamwork that include:

* Professional behavior and procedures on camera and in studio
* News writing skills: Accurate news writing that answers who, what, when, where, how
* News Delivery: Accuracy and conversational
* Proper interview skills: research, appropriate questions, listen, respectful
* Videotape an interview on camera, demonstrate proper lighting, audio
* Videotape a report talking on camera
* Knowledge of editing terminology and process of editing a video
* Plan a story as a team for a public service announcement (PSA)
* Assist in Tiger Talk story production
* Submit approved and responsible content for Tiger Talk social media

**Formative and summative quizzes**  **30%**

Topics include knowledge of:

Class rules and requirements

Studio equipment functions and locations

Broadcast industry jobs

Proper Interview Etiquette

Proper equipment check-out and use

Social Media and Ethical news standards

**Final Story project: 10%**

Understand/demonstrate process for putting a news story or “package” together, from idea, storyboard process, news script approval, videotaping, and helping edit a final product/project, submit via Google Drive at least 1 minute 30 seconds in length

**Class participation includes: 10%**

* Daily writing prompts at least 3 sentences
* Participation in class discussions, group collaboration
* Complete Google classroom for class
* Respectful and professional behavior and language and equipment use
* Contribute to “Tiger Talk”

Contact the teacher: Teacher Melissa May can be reached by email throughout the year with any questions or concerns, [MMay@Natomasunified.org](mailto:MMay@Natomasunified.org) and afterschool Tuesdays 3-4.

(916 ) 567-5640 ext 6672 Room D 119